SEASONS GREETINGS

AND BEST WISHES FOR A PROSPEROUS 1973

The FARM TRIBUNE

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DAVALYNN CHAMBERLAIN SEEKING NATIONAL COTTON TITLE



COMPETING FOR the title of 1973 National Maid of Cotton is Miss Davalynn Chamberlain, who was raised in the Porterville community and who is now a student at Oral Roberts University, Tulsa, Oklahoma. Sponsored by the Tulare County Cotton Wives, Miss Chamberlain left yesterday for Memphis, Tennessee as one of two contestants from California who will be competing against girls from all cotton-growing states in the nation; accompanying her are her mother, Mrs. David Chamberlain, and her advisor, Mrs. Maurie Smartt, of Porterville. Activities relating to the contest include a reception at the Memphis Cotton exchange to welcome contestant finalists, their families, and judges; press conferences; guest appearance at the Memphis Rotary club; interviews on a one-hour television show; a formal dinner-dance at the University club, sponsored by the Memphis Press-Schimitar; selection finals in the Mid-South Coliseum in Memphis, then tomorrow night (Friday) announcement of the 1973 National Maid of Cotton at a midnight breakfast. The girls selected will spend one year representing the cotton industry in appearances throughout the United States, Canada, and the Far East. (Farm Tribune photos)

COWBOY ARTISTS OF AMERICA EXHIBIT NOW IN TULARE COUNTY MUSEUM

VISALIA – Art lovers from Tulare county and the San Joaquin valley will be treated to a special bonus during the Christmas and New Year holidays when they may view the works of contemporary artists from The Cowboy Artists of America.

The exhibit, consisting of oils, water colors and bronze sculptor, is on display at the Tulare County museum in Mooney Grove park between the cities of Visalia and Tulare.

The display of more than 30 subjects of western and cowboy art is owned by the National Cowboy Hall of Fame and Western Heritage Center of Oklahoma City. It has already been installed at the Tulare county museum and will be there for the public to view free of charge on Monday through Friday of each week through January 15th from 8:00 a.m. until 6:00 p.m., it has been announced by Merle Harp, Tulare County Parks superintendent.

The art collection comes to Tulare county through the courtesy of the Cowboy Hall of Fame and with the combined effort of the Tulare county chamber of commerce and the Tulare County Parks department.

Each painting and sculptor subject has been a winner in one

(Continued On Page 6)

ASC Committeemen Take Office Jan. 1

VISALIA – County and community Agricultural Stabilization and Conservation committees will take office on January 1, with county officers, elected at a convention of community delegates, to be:

Roy Murray, Earlimart, chairman; Robert D. Clark, Tulare, vice chairman; Stanley Nagata, Dinuba, regular member; Donald Eisner, Strathmore, first alternate; and Clyde Quillin Jr., Tipton, second alternate.

Retiring county committeeman is M.L. "Bum" Rogers, who has served for 15 years on the county committee.

Community committeemen, selected by election, come from

(Continued On Page 8)

Zeller To Talk On Improving Citrus Marketing

EXETER – Suggestions for increasing citrus sales and for expanding markets will be made by Ed. Zeller, executive vice president of Mendelson-Zeller company, at a noon luncheon meeting of the Citrus Men's club in the Exeter Memorial building, Friday, January 12.

All citrus producers are invited to attend the meeting, according to Jim Hurley, of Lindsay, secretary of the club; no reservations are necessary.

Mendelson-Zeller operates packing houses in California and Arizona, marketing citrus grown in both states. In addition the company distributes virtually all varieties of fresh fruits and vegetables produced in the United States, and also imports and distributes fruit from foreign countries.

With executive office in San Francisco, Mendelson-Zeller

(Continued On Page 8)

Big Events Planned In '73

Time is marching on, as folks used to say, and with 1973 ready to bust out all over, major community events are in the offing.

Porterville chamber of commerce will hold its 66th annual banquet the evening of February 3; City of Hope Spectacular will be staged in February; the infamous Jackass Mail is likely to get through again on April 7; the world championship Springville-Sierra rodeo is scheduled for April 14-15; and the 26th Porterville fair will open its three-day run May 17.

Later will come the annual Moonlight Fly-In; the Porterville Exchange club's free Fourth of July fireworks show; and the 55th annual Veterans' Day and Homecoming celebration in October.

And if the community runs true to form, there will be other major events dreamed up and staged during the year. That's the way it goes around these parts.

COTTON PLOW-DOWN DATE EXTENDED

SACRAMENTO – Because of recent storms and unseasonably high rainfall throughout the San Joaquin valley, California Director of Agriculture C.B. Christensen has approved an emergency regulation changing the beginning of the plow-down period for pink bollworm control in the valley to March 1 through March 15, 1973.

Actual administration of the new dates will be up to the local County Agricultural commissioner in the San Joaquin Valley cotton growing counties.

A variance from full

(Continued On Page 4)

DUCOR 4-H HAS FAIR PROJECT

DUCOR – Members of the Ducor 4-H club plan to secure and paint four trash cans to be placed in the spectator area of the Porterville fair's horse show arena. They expect to complete the job prior to the staging of early-spring shows in the arena.

HEARING ON WATER WELL STANDARDS

VISALIA – A public hearing on need to revise and establish water well construction standards in the rural and urban areas of Tulare county will be conducted by the California Regional Water Control board in the council chambers of the Visalia city hall, Friday, January 26, starting at 10:30 a.m.

The hearing, according to Louis A. Beck, engineer-in-charge, is for the purpose of receiving testimony and listening to discussion on the need to establish new standards for construction, maintenance, abandonment and destruction of water wells, also cathodic protection wells in unincorporated and incorporated areas of Tulare county.

The public is invited to participate and testify on the need for well construction standards. Written comments are solicited, preferably before the

(Continued On Page 7)

The Way It Was In The Year That Was

PORTERVILLE – Like the man said, "Don't look back, something might be following you," but risking even that, here's the way things were more or less, in 1972:

JANUARY

Phyllis and Willard Wall of Porterville gave four shares of pharmaceutical company stock valued at $10,000 per share, for benefit of SCICON... Concrete poured at site of new American National bank... Statewide emergency pink bollworm control program enacted... Supervisors received report from a citizens' advisory committee on pro and con of proposed construction of a nuclear power plant in Frazier valley by the Los Angeles Department of Water & Power... L.A. Lakers, coached by Porterville's Bill Sharman, set 33-game consecutive win record... Donn Renwick named varsity football coach at Porterville high... Agricultural Field day held at Porterville College... Bill McGuire, finance director for the city of Porterville, resigned to accept a similar job at Montebello... R.W. Bennett and Ralph Tyrrell reelected to Sunkist Growers board.

FEBRUARY

Springville businessmen discussed a Western-theme, storefront construction program... California Farm Equipment show staged in Tulare... Chamber of commerce Young Woman of the Year, Donna Baxley; Young Man of the Year, Bruce Carter; Man of the Year, David Saar; Woman of the Year, Mrs. Mac Williams; Organization of the Year, Vandalia 4-H club... City council launched plan for one-way traffic in downtown Porterville... Voters in Porterville said "No" on elementary school bonds; Burton district voters said "Yes"... Doug Scarbrough, vocalist, and Jerry Snyder, banjoist, starred in Buck

(Continued On Page 8)

Sled Dog Racing At Camp Nelson January 6-7; Association Members To Open Winter Season

CAMP NELSON – Sled dogs and "mushers" will hit the snow trail at Camp Nelson, January 6-7, as the Southern California Sled Dog association opens its winter season with races over numerous courses in the Camp Nelson area.

Bob Dennison, president of the association, says that races will include men's 7½-mile, open; men's 5-mile with a five-dog team; men's 3½-mile with a three-dog team; plus races for children, juniors, women, and sourdoughs; also weight-pulling competition.

Spectators are invited to attend, but are requested to either leave their pet dogs at home, or in their car to avoid distracting sled dogs.

Dogs trained and conditioned for racing include Alaskan Huskies, Samoyeds, Siberian Huskies, Alaskan Malamutes, German Shepherds, Great Danes, and Doberman Pincers.

Cost of sled dogs ranges upwards from $100 for a purebred puppy to $2,000 for a well-trained lead dog. Sleds, made from White Ash tied together with rawhide over stainless steel runners, weigh about 28 pounds and cost from $150 to $250. Considerable miscellaneous equipment is also needed.

Dennison says that during Fall months dogs are trained and conditioned by working teams to three-wheeled carts, running on pneumatic tires. He says that

(Continued On Page 8)

PICTURES TAKEN FROM SPACE GIVE CROP PRODUCTION INFORMATION

SACRAMENTO – The unmanned American spacecraft ERTS-1 (Earth Resources Technology Satellite) passes over California once every 18 days at an altitude of 570 miles, taking pictures as it flies.

How these photos, taken by infra red photography, conventional photography, and radar scanning can provide valuable information about growing crops was described by Robert N. Collwell, professor of forestry at the University of California, who is in charge of the University's Remote Sensing studies, in a report to the State Board of Agriculture in Sacramento.

Photographs from the satellite are telemetered back to earth, and when sections of these photographs, each covering a 10,000 square mile area, are enlarged they reveal agricultural features as small as 100 feet across, Collwell said.

Such things as the vigor of crops, or symptoms of crop disease, insect damage or mineral deficiency of the soil can be determined by careful analysis of the outer space photos.

Infra red photographs can detect things about a crop that no human eye can see, Collwell noted. As an example, he cited black stem rust of wheat. Infra red photos can detect rust spores settling on the wheat before the infection actually begins; so that effective treatments can be applied in time to save the crop. A serious infestation of headed-out wheat can mean complete destruction of the crop.

Other possible applications of this information, which has been available since the ERTS satellite's launching on July 23, 1972, include: Determining the quantity of each type of fertilizer, fungicide, insecticide, herbicide, and other chemical that will be needed in producing each type of crop; the number of laborers that may be needed to harvest the crop, and when they will need to be available; the number of trucks, railroad cars, and other transportation facilities that will be needed; and the quantity of containers, preservatives, and related supplies that will be needed in processing the crop.

Collwell also said some livestock managers in California believe that ERTS could monitor each year the progression from south to north of the "green wave" of forage as the annual grasslands respond to fall and winter rains. Such information might improve the ability to estimate the volume of grass available for grazing and also the time of year when it might best be grazed, in conformity with good range management principles.

Collwell said the University will cooperate closely with the California Department of Agriculture, other interested State agencies, and the agricultural industry in making this information available to users.

"The unmanned ERTS satellite proves that you don't have to have men in orbit to get good photos from outer space," Collwell concluded.

Other reports on remote sensing and research developments in California were made to the Agriculture board by A. Earl Davis, coordinator of science and technology in the Office of Lieutenant Governor Ed Reinecke.

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Social Security Law Changes Are Explained

PORTERVILLE – Copies of a payroll envelope leaflet explaining recent changes in the social security law are available to employers at the Porterville Social Security office, according to Lois Boone, office manager.

Called "Your 1973 Social Security Deductions," the leaflet explains how payroll contributions to social security, starting in January 1973, will build increased retirement, disability, survivors, and medicare protection for employees, employers, and self-employed people, Mrs. Boone said.

CALIFORNIA SPEAKS

JAMES R. DEARDORFF, L.A., on conservation of resources — "Each consumer in our society must make the effort to make the greatest use of the limited resources we have available."

MARINA BRUNO, S.F. junior high student, on respect for parents — "Respect is like love only it's more . . . it's liking the way they are. I'd like to be like my mother and I hope I marry someone as nice as my father."

Editorial Comment

CHANGE THAT WORKS

The 1970 census reports provide an encouraging picture of the nation as a changing one, but changing in a solid, beneficial way. It provides some statistical support for President Nixon's analysis of his landslide victory as indicating not a desire for the status quo but for change . . . "change that works," as he put it.

Some of the changes in this nation as indicated by census figures, are:

Thirty years ago about 25 percent of the work force were women. In 1970 that had risen to 37.2 percent. The number of them earning between $7000 and $10,000, incidentally, increased seven times just since the start of the 60s.

Family income generally also increased. In 1970 the median was $9590 per family, an increase of a whopping 69.4 percent over the previous decade. Inflation or not, that is impressive.

Since 1950 the percentage of workers in the so-called white collar group rose from 36.6 to 48.2. This has been interpreted as an indication of the growing service-oriented trend in our economy.

In education the 1970 census figures show that 10.7 percent of all Americans 25 years of age and over had completed four or more years of college. The median figures for school years completed are 8.6 in 1940, 12.1 in 1970.

There is nothing radical or revolutionary indicated by these statistics. Nor anything status quo. Rather, they indicate a healthy acceptance of growth and change channeled in the right direction. Which is what the President meant when he said:

"This is not a standstill country. The American people want change that works, not radical change, not destructive change, but change that builds rather than destroys."

"OPERATION IMPACT" WILL TELL TRUE STORY OF STATE AGRICULTURE

SAN MATEO – A program to bring California's urban residents a more direct message from California agriculture has been launched by the Council of California Growers.

The communications project, called "Operation IMPACT," will send spokesmen from agriculture to speak to high school and college audiences, church congregations and other groups of opinion leaders in the metropolitan areas of the state.

Lester Heringer, president of the Council, said the seeds for the program were sewn during the campaign for Proposition 22, the Agricultural Labor Relations act, which was defeated in November. "Several spokesmen for the measure learned how few real facts some of these audiences have," he said, "and some of these people feel real hostility for those of us who are supplying their food."

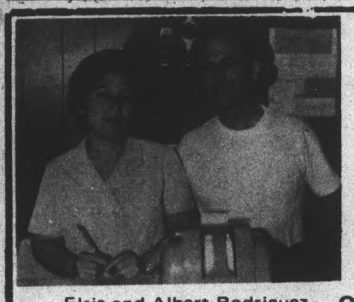
The first two steps in the program are being taken at the same time: Setting up a corps of speakers statewide who are willing to appear before various urban groups or help schedule speaking engagements for others, and developing a speaker's kit of easy-to-use, current facts about the most common and controversial topics in agriculture.

If enough financial support is gained, Heringer said the activities of "Operation IMPACT" can be expanded to include films, audio-visual presentations, seminars, television appearances and a wide range of printed materials, it is stated.

Artichoke harvest is continuing in the Castroville area.

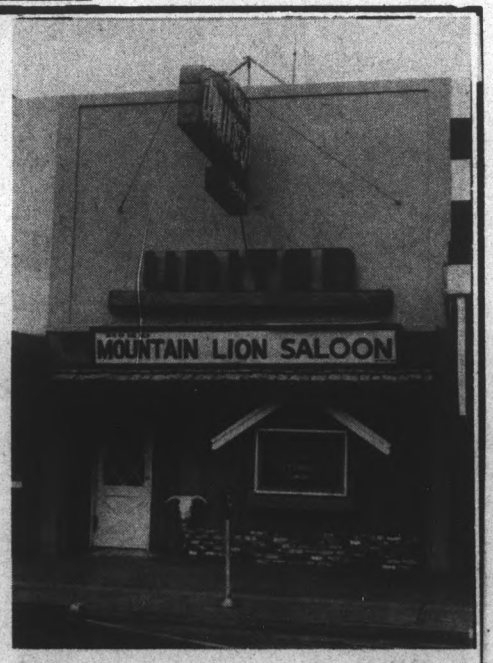
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GUS LIAKIS, who has given vegetables from his garden to several U.S. presidents, to other notables, and each year to the Porterville fair to be auctioned off as a fair benefit, was himself honored last week when children in the first grade of the Mountain View school in Visalia sent him a decorated Christmas tree, personal greeting cards, and a box of "goodies" with the note: "Santa Claus gives but once a year, but you give all year long and ask nothing in return. The children of Mountain View school in the first grade classes heard what a generous man you are. They wanted you to know that you are remembered and loved; so they are sending you this Christmas tree. They had great fun making decorations, cards, and preparing a box of goodies for you. Thank you for letting them give to you. Merry Christmas and a Happy New Year from the children in the first grade of the Mountain View school, Visalia."

(Farm Tribune photo)

ANOTHER MOVE FOR MUNICIPAL COURT IN CITY

PORTERVILLE – Larry Hodgson of Porterville, has filed a $1500 suit in Tulare County Superior court against Porterville Justice court Judge George A. Carter. Hodgson is asking for $1500 plus eight percent interest beginning June 24th, 1971.

According to reports out of Visalia, apparently Hodgson had attempted to have a case mediated in the Porterville Justice court, but Judge Carter had sent it to the Visalia Municipal court on grounds that the amount involved exceeded limits for Justice courts.

Hodgson claims that the Porterville Justice Court district contains 41,000 persons, one thousand above the requirement to establish a Municipal court in the city.

PORK CARCASS EVALUATION DAY

FRESNO – Second Annual California Pork Producers Carcass Evaluation program will be held January 16 at the district fair grounds in Fresno. At a noon luncheon meeting Dr. Douglas Dildey, meat specialist at Fresno State university, will discuss points to consider in identifying carcass merit in a live hog.

BEST WISHES!
May the coming year increase your success!
May your Holiday be filled with good cheer!



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Heart Fund Drive Being Organized For February

VISALIA – Mrs. Gareth Houk, Jr., of Visalia, is scheduled to lead the Heart Sunday division for the February Heart fund of the Central Valley Heart association. Her appointment is being announced by Mrs. Niles O. Millar, Jr., of Fresno, Campaign Chairman.

Mrs. Houk will be assisted by Mrs. Richard Isham, also of Visalia, in Kings and Tulare Counties, and by Mrs. Adam Sortini of Clovis in Fresno and Madera Counties. They will be recruiting the Heart Sunday residential chairmen in the cities of Dinuba, Hanford, Porterville, Tulare, Visalia, Calwa, Clovis, Fresno, Madera, Reedley, Sanger and Selma.

Farm Programs Signup For 1973 Begins Feb. 5 At ASCS Offices

VISALIA – A preliminary explanation of the newly-announced 1973 feed grain program is being mailed to Tulare county farmers with feed grain bases, reports M.L. Rogers, chairman of the Agricultural Stabilization and Conservation committee.

Rogers said this is the first official word to be sent directly to farmers on the major provisions of the 1973 feed grain program. Some 147 producers of corn, grain sorghum, and barley participated in the 1972 feed grain program, earning payments totaling approximately $249,485.

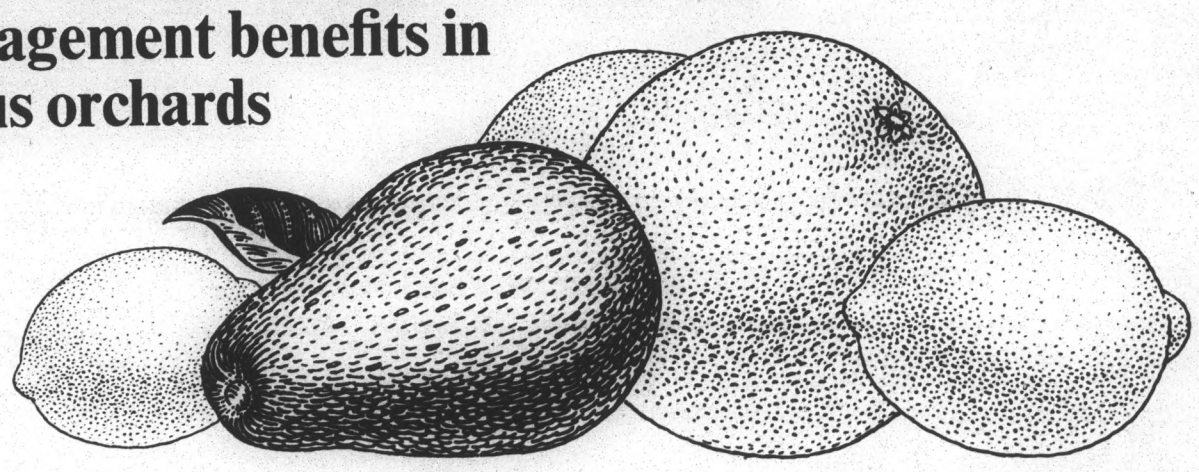
Sign-up for the 1973 feed grain, wheat, and cotton programs begins February 5 at ASCS county office and continues through March 16. The 1973 feed grain program includes barley, corn, and grain sorghums, and producers may elect to participate under one of two options.

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Studies show the immediate and long-term advantages of using Calcium Nitrate as the prime nitrogen source.

Although test situations in these investigations may have employed apple or citrus plots, the lessons in soil management have broader significance.

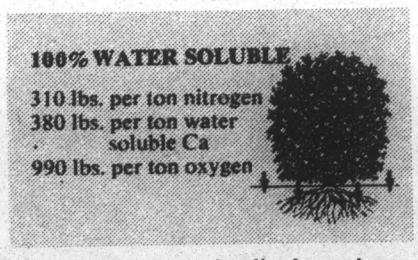
The Univ. of Calif.[1] ran fertilization tests over two decades on orange trees in California. They noted, "... a marked decline in yields occurred in plots which received sulfate of ammonia, nitrate of soda, or "mixed" sources of N . . . new growth was very limited...The harmful effects of the continuous sole use of these fertilizers have been associated with poor penetration of irrigation water... deep penetration could not be obtained . . . Soluble salts accumulated in the soil due to lack of leaching. They aggravated the moisture stress condition. Use of calcium in combination with nitrogen (Calcium Nitrate) prevented this effect." The report went on to state, ". . . soil tests showed that deterioration of soil structure was associated with replacement of exchangeable calcium from the soil."

One-year apple tree tests show marked change in pH level with ammonium type fertilizers.

Felizardo[2] at Wash. State Univ. studied the effects on soil of three nitrogen sources on ten-year-old Golden Delicious trees. One of his concerns in undertaking the work was a common grower practice of purchasing nitrogen solely on the basis of unit cost. He observed, ". . . ammonium sulfate has the greatest acidifying effect on the soil. Soil pH under the narrow band . . . decreased to around pH4 . . . ammonium nitrate affected the soil pH down to the 24-inch depth; calcium nitrate had little effect on soil pH." (Control level was near pH7.)

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As with any agricultural chemical application, consult your extension office or other advisory service for recommended practice that meets local crop and soil conditions.

1. Parker, E. R. and W. W. Jones, Effects of fertilizers upon the yields, size, and quality of orange fruits. Bulletin 732. Col. of Agri. U. of Calif. Berkeley.
2. Felizardo, B. C. 1971. Changes in nitrogen distribution, acidity, and salinity of soil under irrigated apple trees as affected by placement of nitrogen fertilizers. Ph.D. Thesis. Wash. State Univ.

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Cotton Plow-down

(Continued From Page 1)

compliance with the plow-down of cotton fields may be granted by the Agricultural commissioner, with the Director's approval, when the farmer demonstrates to the Commissioner that he has complied with plow-down requirements to the fullest extent possible.

For example, if the field has been under water for a long period, it would be impossible to plow under the debris from last year's crop until the field dries.

Cotton growing counties in the affected area are: Fresno, Kings, Kern, San Benito, Tulare, Madera and Merced.

The emergency regulation will be in effect this year only, Christensen said.

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END OF LINE FOR STRATHMORE CHAMBER OF COMMERCE

STRATHMORE – Operation of the Strathmore chamber of commerce has been suspended, as of December 20, with the following information sent to members:

This letter of intention from the Strathmore chamber of commerce board members is coming at a time when we as a community should be pulling together 100%.

Instead it is with deep regret that as of December 20, 1972, we are notifying all Strathmore service clubs and other interested people that we are forced to temporarily close down our function to the community.

This means that we will no longer have an organization to put on the annual Homecoming in May; the Strathmore Alumni club will be without funds to mail out letters to out of town graduates of Strathmore; girl and boy state representatives will not be funded; and there will be no more annual chamber of commerce banquets or man and woman of the year presentations.

Most of all it means Strathmore people will have no one to represent them on the county level. This is a sad thing, especially when our town is unincorporated and has no city government.

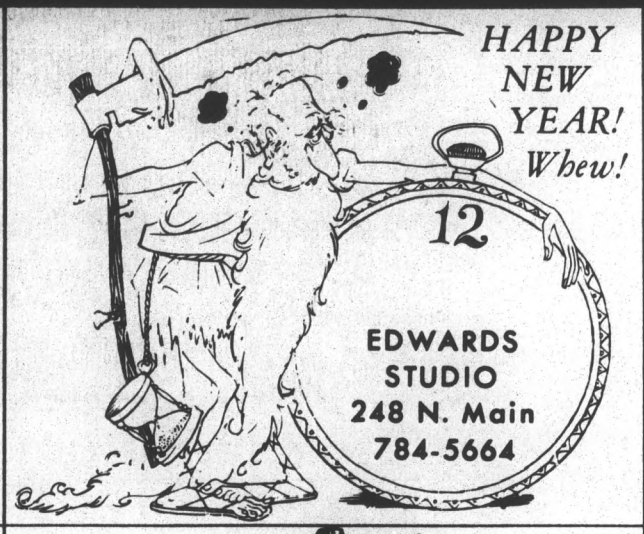
In closing, if any person or interested group can find the time to try and pull Strathmore chamber of commerce back to a going and growing organization, we, as a board will give our utmost support.

In California agriculture is responsible for a quarter of the state's economic output and, according to the Council of California Growers, creates one out of every three jobs.

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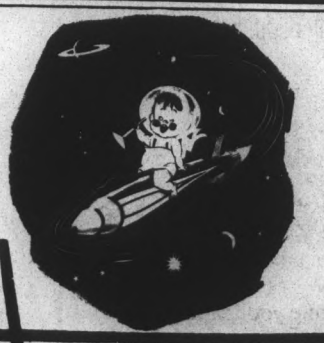
HAPPY NEW YEAR
May It Be A Prosperous One For You!
Make Your Resolution To Save Money In '73.
Talk To Us Before You Buy
Or Slaughter Your Meat -
FROZEN FOOD LOCKERS AND SUPPLIES
MEAT CUTTING PREMIUM WRAPPED
FREEZING FARM SLAUGHTERING
JONES LOCKER SERVICE
788 W. Olive Porterville Phone 784-0493



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WISHES..
TO OUR
MANY
FRIENDS
MEL'S APPLIANCES
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TO ALL OF YOU!
Main St. Arco
268 North Main - 784-9958


The Best
For You
1973
PEARSON PUMP CO.
COMPLETE WATER ENGINEERING
PORTERVILLE

Interest Rate Is Reduced On Land Bank Loans

VISALIA – Phillip S. Wright, manager of the Federal Land Bank Association of Visalia, has announced that effective January 1, 1973 the Federal Land Bank's new-loan interest rate will be reduced to 7-1/2 percent.

Commenting on the action, Wright stated that the lower interest rate and the voluntary reduction of interest rate on existing loans is in line with the established policy of the Land Bank to provide farmers and ranchers with long-term real estate loans at the lowest possible cost consistent with sound business.

The bank's new loan interest rate was reduced from 9 to 8-1/2 percent in January 1971, from 8-1/2 to 8 percent in March 1971, and from 8 percent to 7-3/4 percent in March 1972. The leveling off of the bank's money costs in recent months and the favorable outlook for 1973 have made it possible now for the Land Bank to offer the further reduced rate to agriculture.

The Federal Land Bank Association of Visalia is one of 34 associations which make and service Land Bank loans in Arizona, California, Hawaii, Nevada and Utah. Directors of the local association are Arthur M. Falconer, president, John Burr, Jr., vice president, Vernon Hutsell, William H. Wake and Eugene Baker.

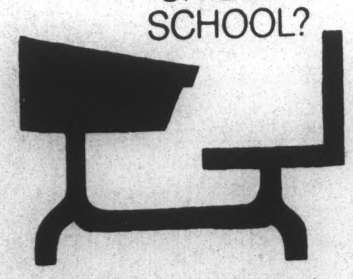
APPLICATIONS BEING ACCEPTED AT CAL STATE BAKERSFIELD

BAKERSFIELD - Although the initial filing period has been completed for Fall 1973, Cal State Bakersfield will continue to accept all applications filed after the November 31 deadline.

Under the Common Admissions program, initial filing periods for both the Winter and Spring Quarters 1973 have elapsed but admission remains open in all categories except in the Nursing major.

Currently the majority of applications being processed are for Winter quarter admissions. Those students presently being admitted will join an estimated 2200 currently enrolled students at registration which is scheduled for January 2, 1973.

HOW CAN YOU HELP YOUR CHILD IN SCHOOL?



School can be a demanding place. But in a Christian Science Sunday School, your child learns how God is the source of intelligence, talent, confidence. And he learns how to express more of these qualities every day.

Why not bring your child to Sunday School this week?

CHRISTIAN SCIENCE SUNDAY SCHOOL

9:30 A.M.
76 W. HARRISON AVE.

$3500 Charity Awards



Register by Friday!

YOUR CHARITY WILL SHARE IN $3,500

This Week's Leaders:

1 American Field Service	1,646,760	6 Sheltered Workshop	189,838
2 Heart Fund	861,664	7 St. Anne's	189,593
3 Valley Childrens Hospital	363,017	8 Good Shepard	172,741
4 American Cancer	305,791	9 Nazarine Church, Springville	151,400
5 Vandalia 4-H	242,146	10 Salvation Army	146,566

Mineral King Savings and Loan Association will pay $3500.00 in cash to all charities, churches, clubs, and/or organizations registered at either of our offices, 501 West Main Street, Visalia, or Mill and D Streets in Porterville, on or before December 29, 1972, and that amount will be divided as follows:

VISALIA
$1000.00
to the charity with the highest number of points registered in Visalia.

$500.00
to the chairty with the second highest number of points registered in Visalia.

Porterville
$750.00
to the charity with the highest number of points registered in Porterville.

$350.00
to the charity with the second highest number of points registered in Porterville.

$250.00 to the charity with the 3rd highest total number of points registered in either Visalia or Porterville.

$100.00 to the charity with the 4th highest total number of points registered in either Visalia or Porterville.

The remaining $550.00 will be divided between all other charities in direct proportion to the points registered to them.

Any charity winning first or second in Visalia or Porterville will not be eligible to win third or fourth place awards. Decision of the judges will be final.

Points for registration or deposits made in Visalia may be awarded to Porterville charities or vice versa.

HOW TO GET POINTS for your favorite charity:

100 POINTS for registering
Every person who comes in and registers his favorite charity at Mineral King Savings before Dec. 29, 1972, will receive 100 points for that charity. (Only one registration per person. Children 12 years old and under must be accompanied by an adult.) You will also get super points for all deposits made between today and Dec. 29th. Make money for yourself while you help others.

SUPER POINTS
In addition, you will get 10 SUPER POINTS for every dollar deposited with us before December 29, 1972. You may also donate these points to any charity.

Every charity registered will be posted on the bulletin board in our lobby and points awarded will be totaled each day.

REGISTER NOW!
CASH AWARDS WILL BE MADE IN JANUARY 1973

MK MINERAL KING SAVINGS EST 1907

MINERAL KING
SAVINGS AND LOAN ASSOCIATION

VISALIA: 501 West Main Street Phone 732-4554

PORTERVILLE: Mill and D Streets Phone 784-1320

PLENTY OF FREE PARKING

FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION INSURED UP TO $20,000

WIN
$5.00 TO $200
Shop
Tuesday Bonus Stores
Every Tuesday
BANNISTER'S FURNITURE
BULLARD'S
CLARE-RETTA SHOP
DAYBELL'S NURSERY
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JONES HARDWARE
JUVEN-AIRE
LEGGETT'S
REISIG'S SHOE STORE
VOGUE
WANDA'S

New Acala Cotton Variety May Be Released For Planting In Valley

FRESNO – For the second year, a cotton being considered as a successor to SJ-1 for planting in the San Joaquin valley has outyielded other entries in varietal tests conducted by the Continuous Cotton Variety Testing committee. Results were announced at a committee meeting held recently in Fresno.

The variety is Acala S-918845, which averaged 1,069 pounds of lint per acre at eight large-scale test locations ranging from Chowchilla to Arvin. Reflecting improved growing conditions in 1972, the average was 206 pounds greater than the 1971 figure for the same variety.

A decision is expected by mid-February by the U.S. department of agriculture and the University of California on whether to release the new Acala variety for planting in the valley. If approved, enough seed of 918845 would be available for general planting in 1974 since the Calif. Planting Cotton Seed distributors already has launched a seed reproduction program.

The final test results for 1972 again showed S-918845 to outyield SJ-1 by a consistent 7 to 8%. If accepted as the new cotton for the valley, it is expected it will inherit the name SJ-2 since it is genetically closely related to the present cotton which also was developed at the Shafter cotton station in Kern county.

Another related variety, T-1307, developed at the Shafter station's Eastside field laboratory at Woodville, is being considered for release in the heavy wilt areas of the valley in 1974. This cotton placed third in the 1972 tests with a 1,024 pound average but in the wilt areas has shown a yield superiority of up to 24% over SJ-1.

Dr. H.B. Cooper, USDA cotton breeder at Shafter, said another Woodville cotton, T-4852, shows a marked improvement over T-1307 in strain trials, and it will be moved into the larger-scale variety trials in 1973. T-4852 ranked first among 38 cottons tested in the 1972 screening trials with a three-location average yield of 1,207 pounds of lint.

Other cottons in the 1973 varietal trials will be unchanged from 1972, with the exception of two Acala 4-42 entries in which committee members reported a waning interest among growers. 4-42 was the predecessor of SJ-1. SJ-1 first went into general planting in 1967.

The testing program, now completing its seventh year, is administered by a committee of growers elected from each of the valley's cotton counties and agency and industry appointees. The tests are managed by University of California agronomist, Dick Bassett.


CLIFTON'S FLOWER and GARDEN CENTER
Flowers for All Occasions
1254 W. Olive
Phone 784-3800
Open - 8 a.m. to 5:30 p.m. Monday thru Saturday

J J SPECIALTY
ALL TYPES HYDRAULICS REPAIRED
GENERAL MACHINE WORK
REASONABLE RATES FAST SERVICE
Phone 535-4366
24971 Avenue 95 Terra Bella

PMS
Precision
Method
Supplementation
Range Cattle-Feedlot Beef-Dairy Cattle
Liquid Feed Supplement
SHANNON Feed & Supply
Jack R. Shannon
77 W. Orange Avenue 781-1774
Next To Wall's Livestock Porterville

Cowboy Artists

(Continued From Page 1)

of the seven annual Art exhibitions held at the Cowboy Hall of Fame since 1966, so this collection might be described as "really a collection of all the collections," according to Wayne Robertson, manager of the county chamber.

No further appearances have been scheduled in California for the display of this fine collection of art. After the 15th of January it will be returned to the National Cowboy Hall of Fame.

The three C's of good milk care are: Keep milk Cold, Clean, and Covered.

WEED CONTROL CONFERENCE SET

SACRAMENTO – Farmers, County and State Regulatory personnel, foresters, highway engineers, and weed scientists will be among those attending the 25th Annual California Weed Conference January 15-17 at the Disneyland Hotel in Anaheim, according to the California Department of Agriculture.

Weeds of all kinds cost California agriculture an estimated one million dollars per day and the Conference theme is "Weeds Are Everybody's Business."

Howard Rhoads of the Crop Science Department at California Polytechnic State University is Conference President, and will open the Conference at 1 p.m. on the 15th.

Non-crop weed control will be the first day's theme under chairmanship of Will C. Hanes of Ciba-Geigy Corporation. Speakers will include: James H. Johnson, California Division of Highways, on "Roadside Vegetation Control;" Bob Alvord, U.S. Forest Service, on "Preventing Fires with Chemical Weed Control;" Roger Muir of UCLA on "Use of Herbicides on a College Campus;" and Dave Drennan, Los Angeles County Fire Department, on "Fire Hazard Reduction on Firebreaks, Motorways and Vacant Lots."

Tuesday's sessions will open with a Regulatory Weed Control theme, with Leslie W. Sonder of the California Department of Agriculture as chairman.

Lester Kreps and Don Dixon, biologists with the State Department of Agriculture at Riverside and El Centro, will speak on "Dudaim Melon Control."

Success 4-H Members Hold Christmas Party

SUCCESS VALLEY – Success Valley 4-H club held a brief meeting with Rhett Mason presiding. After the flag salute was led by Vicky Wardlaw, and Alan Gill led the 4-H pledge, project reports were given by: Lezlie Crew, Tracy Gill, and Vicky Wardlaw.

The meeting was then adjourned, and a Christmas party followed.

Decorating committee for the party, with chairman David Ballard, and members Kay Gill, Lezlie Crew, Mary Kyle, Dennis Crew, Luther Kyle, and Richard Kyle met at 6:30 p.m. and trimmed a tree given to the club by Mr. and Mrs. Lucky King.

Recreation chairman Gaylene Florer, and her committee, consisting of Terri Lewis, Bobi Stone and Lisa Davis led the group in games.

Punch, coffee and a variety of cookies were served by chairman Julie Lee, and co-chairman Tracy Gill. Committee members were: Mary Ballard, Teresa King, Lisa Stone, Alan Gill, Tonya Mason, Vicky Wardlaw, and Keith Wilson.

Clean Up chairman Garrett Florer, and co-chairman Chuckie Ramirez along with committee members Debbie Spears, Bobby Gill, Staci Ballard, and Brett Mason were assisted by many members and parents in restoring order to the club room.

LEGAL NOTICE

NOTICE OF TRUSTEE'S SALE

NOTICE IS HEREBY GIVEN that on Thursday, January 4, 1973, at 11:00 o'clock A.M. at the front entrance of the Justice Court, Porterville Judicial District, 87 E. Morton, Porterville, California, the undersigned, as Trustee, will sell at public auction, to the highest bidder for cash in lawful money of the United States, all payable at the time of sale, all that certain real property situated in the County of Tulare, State of California, described as follows:

The South half of Lot 10 of Pioneer Land Co.'s second subdivision, in the County of Tulare, State of California, as per map recorded in Book 1, Page 144 of Maps in the office of the County Recorder of said county.

The sale will be made without covenant or warranty regarding title, possession, or encumbrances to satisfy the obligation secured by, and pursuant to, the power of sale conferred in that certain Deed of Trust dated February 15, 1966, executed by Kyle A. Hill and Diana K. Hill, his wife, as Trustor, in which Midstate Savings & Loan Association, a California corporation, is named as Beneficiary and Sierra Pacific Investment Corporation, a California corporation, as Trustee, recorded February 25, 1966, in Book 2640, Page 243, Official Records of Tulare County, California.

The beneficial interest under this Deed of Trust and the obligations secured thereby were assigned to Wayne C. Hill by an Assignment dated June 30, 1972, and recorded August 23, 1972, in Vol. 3053, Page 105, Official Records of Tulare County, California.

Notice of Default and Election to Sell the described real property under said Deed of Trust was recorded August 23, 1972, in Vol. 3053, Page 109, Official Records of Tulare County, California.

The undersigned was appointed and substituted as Trustee under this Deed of Trust by a substitution dated August 23, 1972, and recorded August 23, 1972, in Vol. 3053, Page 107, Official Records of the County of Tulare, California.

Dated: December 7, 1972.

WILLIAM R. THOMPSON, Trustee
1805 - 28th Street
Bakersfield, California 93301

d14,21,28

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

The following persons have abandoned the use of the fictitious business name:

HANDI CAR WASH
at 61 West Oak Street, Porterville, California 93257.

The fictitious business name referred to above was filed in County on June 25, 1971.

1. ROBERT L. ROGERS
48 West Mulberry Avenue
Porterville, California 93257
2. JAMES H. FERGUSON
1724 North Newcomb
Porterville, California 93257

This business was conducted by a general partnership.

Signed James H. Ferguson, General Partner

This statement was filed with the County Clerk of Tulare County on December 15, 1972.

d21,28,j4,11

FICTITIOUS BUSINESS NAME STATEMENT

The following person is doing business as:

VICCO
at 1204 West Olive Avenue, Porterville, California 93257.

HICKERSON IRRIGATION AND CONSTRUCTION COMPANY, a corporation
1204 West Olive Avenue,
Porterville, California 93257

This business is conducted by Hickerson Irrigation and Construction Company, a corporation.

Signed HOWARD L. HICKERSON, President.

This statement was filed with the County Clerk of Tulare County on December 13, 1972.

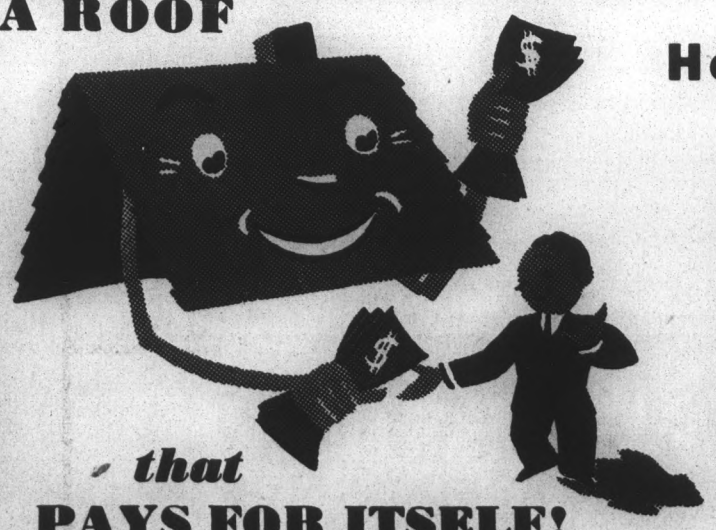
CERTIFICATION

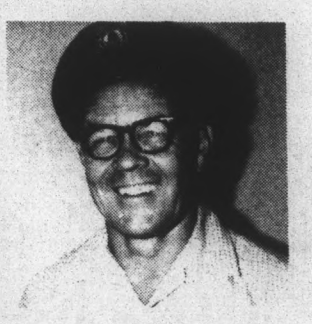
I hereby certify that the foregoing is a correct copy of the original on file in my office.

JAY C. BAYLESS
County Clerk
By Juanita Bunning, Deputy
EXPIRES Dec. 31, 1977

d28,j4,11,18

Happy New Year

A ROOF

- that
PAYS FOR ITSELF!
Here's Why---
A new Central California Roofing Company roof will do it. . .save you enough on fuel bills, on added protection from wind, weather and fire, and on marked down insurance premiums to actually pay for itself. Call Porterville's old reliable roofers for your estimate. Our roofers know their business and when they are through with your roof, just sit back and relax. . .enjoying the winter rains.
Central California Roofing Co.
69 EAST OLIVE 784-1370


Cap'n Jack Sez:
"Did your Santa bring you cash for Christmas? Maybe you should put a little more with it and come in. That new Kawasaki, a new boat or a new Mercury motor for your old boat can be found here. We are easy people to deal with."
KENYON'S Boat & Gun Shop
708 W. Olive 784-4085
New & Used Boats Motorcycles

Milk Price Hearing Set For January 3

SACRAMENTO – A consolidated public hearing has been called by the California Department of Agriculture for January 3 to hear testimony and evidence on adjusting the minimum Class 1 prices which milk plants pay to dairy farmers.

The hearing, which will begin at 9:00 a.m. in the Agriculture Building Assembly room (Room 127), 1220 N street, Sacramento, will be for all Milk Marketing areas in California.

The Director has called this hearing in order to review the increased costs of producing fluid milk, especially in regard to the rapid rise in grain prices.

BEEKEEPERS MEET AT PARLIER JAN. 10

PARLIER – California beekeepers will meet here January 10, 1973, for an all-day conference aimed at helping improve their industry relations. Topics will range from the beekeeping industry of the future to how beekeepers and the honey bee can save civilization. Conference will be at the University of California San Joaquin Valley Agricultural Research and Extension Center, 9240 South Riverbend Avenue, Parlier. Sponsors are the California State Beekeepers Association, California Honey Packers and Dealers Association, and UC Agricultural Extension.

Anyone interested in the beekeeping industry is welcome to attend.

UNITED SAVINGS AND LOAN SOLD

PORTERVILLE – An agreement in principle has been reached for the sale of the United Savings and Loan association in Porterville to another organization. Gibraltar Financial Corporation of California has announced that it has reached the agreement for the purchase of the local organization in exchange for shares of G.F.C. capital stock.

Pasteurization improves the keeping quality of milk while not significantly changing the food value.

The Farm Tribune BILLBOARD

JANUARY
6-7 - Sled Dog Racing, Camp Nelson
FEBRUARY
3 - Porterville Chamber Banquet
APRIL
7 - Jackass Mail Run
14-15 - Springville-Sierra Rodeo
MAY
17-18-19 - Porterville Fair

CHRISTMAS TREES ARE GROWN UNDER HIGH TENSION LINES

LOS ANGELES – Jack Hughes is a farmer who knows what it's like to live under tension. High tension.

His 40-acre farm, only 300 feet wide, stretches out a mile in length, under the high tension power lines of Southern California Edison, a new neatly ordered green belt in the heart of an industrial area just a few miles from downtown in Los Angeles.

For ten years now, Hughes has grown Christmas trees on his "plantation" in the City of Commerce, one of 500 such operations throughout California.

IRRIGATION INSTITUTE

SACRAMENTO – Environmental topics related to water and water quality, innovations in irrigation systems, multi-use of sprinklers, and management of water for improved use will be among the subjects presented at the annual California Irrigation Institute, February 20-21 in Sacramento.

The conference is open to anyone interested in irrigation, persons wishing programs or further information may contact Robert Duffin at 241 Veihmeyer hall, Department of Water Sciences and Engineering, UC, Davis 95616.

Hearing On Water

(Continued From Page 1)

public hearing.

Written testimony, comments, or questions may be directed to: California Regional Water Quality Control Board, Central Valley Region, P.O. Box 2188, Fresno, Ca. 93719.

Tulare county planners are preparing a draft of well construction standards which will be presented at the hearing. It is understood that Porterville officials, and officials of other cities in Tulare county, will receive a copy of this draft prior to the hearing.

Position of cities, and agriculturally-related agencies, will no doubt be presented at the hearing.

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Jones Furniture Center

157 N. Hockett 784-2212 Porterville

Of the cars stolen in the United States, about 40 percent have keys left in the ignition.

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Complete Engineering and Surveying Services

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WANTED TO LEASE - Olive, Plums, Grapes, Pomegranate acreage. Phone 568-1287.
d28-2t-p

WANT HEALTHIER HORSES? DRIVE might be the biggest difference between your horse and a whole new animal. A talk with Walt Pratt will DRIVE you to balance your horses' nutrition. Feed DRIVE, the impelling force to good health for your horse. Call 781-4126.
d14-4t-c

KITTRELL'S TREE TRIMMING - for a better job of corrective trimming. 784-9751 784-8408. Licensed. Insured.
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HORSESHOEING and trimming. Dependable, guaranteed work. Prompt. Hoss-M Horseshoeing 568-2427.
012-tf

For Aluminum Awnings see ABC Top & Awning, 623 West Olive Ave. Phone 784-5686, Porterville.
tf

FOR RENT - 1 and 2 bedroom apartments - air conditioned. $99.50 and up. Children welcome. Pool. Near shopping, 1843 W. Walnut, Visalia. Phone 734-7166.
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Under New Management
2 BR Apts. – $114.50
Utilities paid,
gas, water, garbage.
Laundromat – Pool – Near Churches, & shopping, children welcome. Call – Now –
734-7166
1843 W. Walnut
Visalia
tf

COW POKES By Ace Reid



"Maw, remember when we usta wake up to the sound of the whippoorwill, coo of the dove, gobble of the turkey and snort of the deer—now we wake up to the sound of another real estate man hammerin' another sign down!"

Benicia, located 29 miles northeast of Oakland, was twice the capital of California.

San Francisco bay was discovered by Gaspar de Portola in 1769.

IRRIGATION SYSTEMS Installed And Guaranteed

Foundation Piers – Gates and Valves
Trenches Dug and Back-filled
Grease Traps

Bob Jurkovich & Sons

Porterville Cement Pipe Co.

Phone 784-6187 Plant: South Main Street Porterville



ACE REID'S BOOKS And 1973 CALENDARS Of Western Humor

By America's Premier Cowboy Artist At

THE FARM TRIBUNE

80 EAST OAK 784-6154 PORTERVILLE



GANG SUE Invites You To His NEW YEAR'S EVE PARTY



Fabulous Dancing Music In The Lantern Room 9:30 P.M.
A Minimum Charge Of $3.50 Per Person Includes
* TWO FREE DRINKS * MIDNIGHT SNACK Of SPECIAL HORS D'OEUVRES 11 To 12:30

COCKTAILS - ENTERTAINMENT - FUN
BALLOONS - HATS - HORNS - ETC.
Make Reservations NOW Phone 784-1900

GANG SUE'S TEA GARDEN
Serving Finest Oriental and American Foods
586 N. Main St.
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TUESDAY BONUS

Pot No. 1
Melva Byars
22308 Ave. 152
Porterville, California
$5.00

Pot No. 2
Leo McCrillis
18543 Road 248
Porterville, California
$5.00

POT NO. 1 $200
POT NO. 2 $50

NEXT WEEK'S REPRESENTATIVE IS:
HAMMOND'S STUDIO

ASC Committeemen

(Continued From Page 1)

seven designated areas of the county: Visalia, Tulare, Porterville, Alta, Linderwood, Tipton and Earlimart, each community having three committee members, elected for three-year, staggered terms, plus two alternates.

Job of the community and county committees is to assist in administering ASC programs in the county.

DO YOU KNOW FIRST AID?



Every parent should know first aid--how to stop bleeding, what to do in cases of falls, burns, electric shock. Every household should contain first aid materials. Keep these in your car, too. And every family should know the doctor's phone number so that he may be called immediately. See us at J & J Pharmacy--we can supply you with these life saving kits.

J & J PRESCRIPTION PHARMACY

A Tuesday Bonus Store

38 E. Cleveland 784-4015

Sled Dog Racing

(Continued From Page 1)

dog sled racing, which originated in Alaska, is now popular in every state that has snow, and that interest is building rapidly in southern California.

At Camp Nelson race courses will be laid out through the woods, across meadows, through the Redwoods, along and over ridges, and crossing streams.

The musher faces the same hazards as did the sourdoughs of Alaskan gold rush fame - overturned sleds, dogs tangling in harnesses, dog fights, loose dogs, and sleds and teams getting away from the musher.

The musher rides on the back of the sled and often runs behind in order to lighten the load on his dogs. A number of awards will be offered in the various competitive events at Camp Nelson.

Zeller To Talk

(Continued From Page 1)

operates seasonally in many agricultural areas, including the San Joaquin valley, and has a permanent office in Exeter.

Zeller, a graduate of the college of agricultural economics at the University of California, was one of the original founders of the Mendelson-Zeller company in 1944 after several years in the produce jobbing business with Levy-Zentner.

Zeller will base his comments on knowledge and experience gained during some 40 years in the business of marketing farm produce - citrus, other fruits, and vegetables.

A question and answer period will follow his presentation.

The Way It Was

(Continued From Page 1)

Shaffer's annual City of Hope Spectacular... Registration forms went out for Porterville's Bass Derby.

MARCH

Doug Webb appointed to Porterville Fair board... Breakfast Lions voted to construct new outdoor stage for fair... Ron Peyron created stamp for Jackass Mail... Mamie Mapes, Porterville pioneer, honored on her 100th birthday... Porterville Jaycees conducted annual Shooter Education program... Siegburg, Germany's Master choir sang in Porterville... Housewives rebellion staged at Town and Country market as indignant women picketed the United Farmers' Organizing committee pickets... Big John Hall named wagonmaster; led the Jackass Mail through to Springville... Monte Gifford named grand marshal of Springville-Sierra rodeo parade... Vicki Forrest, of Bakersfield, named queen of Springville-Sierra rodeo... Plan announced for construction of cultural center on Tule River Indian reservation.

APRIL

Van Goodman, administrator at the Porterville State hospital, announced his retirement:.. Bill Bennett, Porterville, elected president of Tulare County Navy League... Porterville FFA teams won state championship citrus judging - both "A" and "B" divisions... Porterville Fair board honored the late Freeland Farnsworth, one of the members of the original fair board... Famous Blue Angels put on air show at Porterville airport... Mr. and Mrs. A.C. Anglin announced sale of the Paul Bunyan lodge and the Porterville motel to Larry Catalina, Peter Catalina, and Charles Dorensburg, of Los Angeles... New American National bank opened in Porterville.

MAY

Mrs. Robert Matzke installed as president of Porterville Women's club... Sylvia Joven named queen of the Cinco de Mayo celebration... Wenston Alexander elected president of Southern Tulare County Sportsmen's association... Standard Register company held open house at new plant... Porterville Jaycees completed installation of new, main gate at Porterville fair grounds... A.K. "Babe" Hodgson honored as he completes his 25th - and final year - as president of the Porterville Fair board... Mrs. Vernon Gill, of Springville, named County CowBelle of the Year.

JUNE

Hal Campbell, of Porterville, elected president of Tulare County Farm Bureau... Marshall Searcy installed as president of Porterville Jaycees... Evelyn Beck, of Tipton, elected president of Tulare County Fair board, succeeding Walter Hooper, of Lindsay... Indian Heritage Happening staged in Memorial auditorium by the Tule River Indian Tribal council... Bill Rodgers elected president of the Porterville Fair board... Planting of trees along Main street in the Porterville downtown business district got underway... Two Porterville bands hit the road - Buck Shaffer and the Fabulous Studio band travelling cross-country in a series of engagements including performances in super markets under a Sunkist Growers advertising contract; Dale Anderson and the Monache Stage band heading for Europe to participate in Jazz International '72...

(To Be Continued Next Week)

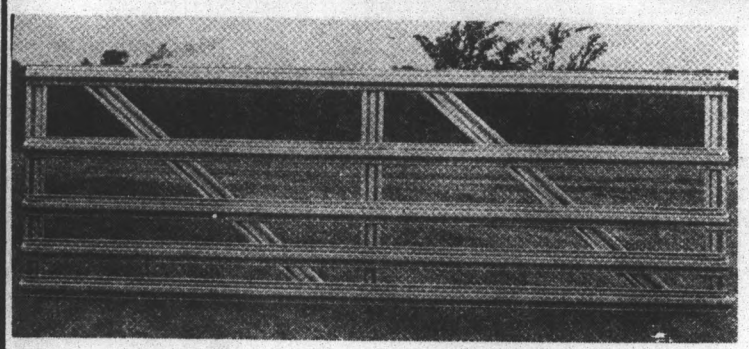
HIGHWAY PATROL POSITIONS OPEN

PORTERVILLE – Positions are now open with the California Highway patrol, according to Lt. E.J. Heringer, commander of the Porterville area. Full information can be obtained from the Highway patrol office at 861 West Morton in Porterville.

Pre- INVENTORY SALE

The More We Sell The Less We Count...

So These And Other Items Are Offered At 10% Off



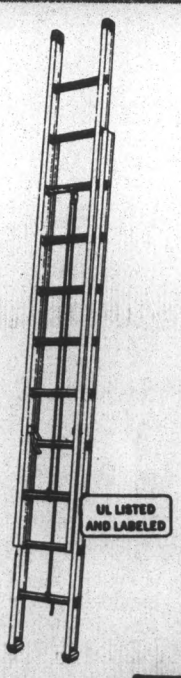
Steel Panel FARM GATES

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